i2i

Open Source Intelligence (OSINT) training for information and intelligence professionals.

Dissemination:
Effective presentation skills

Introduction

- Well produced intelligence is forward thinking and predictive. Therefore, it must be delivered with confidence and authority. If the message is not delivered correctly, your audience will lack confidence in you, your organisation and worst of all, the intelligence you are trying to deliver. The best intelligence in the world is useless if it is not believed and not acted upon.
- A presentation is one of the best ways to deliver your intelligence. It will allow you to interact with your audience and place emphasis on important elements of the intelligence. It will also allow you to ensure your audience fully understands your message by answering specific questions.

Course content

- Personal preparation.
- Location selection and preparation.
- Preparing a script.
- Visual aids.
- Speaking with confidence.
- How to deal with a hostile audience.
- Answering questions.

Target audience

- This course is specifically aimed at all personnel within an organisation who are involved in the preparation and delivery of intelligence presentations.
- This course will also benefit any member of an organisation who delivers presentations.

Conduct of training

- The training is conducted over two days and will involve some lectures but is almost entirely practical. Demonstrations will be given of good and bad presentation techniques. Participants will be given plenty of opportunity to practice their skills. Some presentations will be recorded so that participants can gain an understanding of how they appear to an audience.